



Position Yourself to Stay Out Front!



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### IDC reports on smb summit 2008

The fourth annual SMB Summit brought over 300 partners together from around the country to network, build technical and business skills, and share best practices in an atmosphere of community and cooperation...

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### feedback from partners for smb summit 2008

"One of the best conferences I have been to. Microsoft showed us everything that was coming in our market place and much larger companies shared with us how they did it. I will be back next year."  
- John Harris, VP, Network Support for Small Business

"The SMB Summit was quite possibly the BEST investment I have ever made in my business. The event was well organized, efficiently and effectively managed and the Business Owner's Track was right on target!"  
- Derik (Rick) Bahl, President, Quality Systems Solutions, Inc.

"SMB Summit is a "must-do" conference for anyone working in the SMB space. The technical and business knowledge gained at this event will position you at the top of your game. The opportunity to strengthen existing vendor relationships and evaluate possible new partners is another great value of this conference. Plan now to attend next year's event."  
- Ken West, President, Lighthouse Networks, Inc.

"The SMB Summit was a great experience - One of the few events that will help you increase revenues which turn into profits that allow you to focus on your bottom line. What a fantastic idea to pair Microsoft with Best In Class VAR's to present both sides of the solution."  
- Jeff H. Penland, CEO Computers, Networks, Solutions Inc.

"SMB Summit provides both a view of the Microsoft roadmap for the small and medium business client base AND a line-up of major league speakers on topics which will make my business more profitable. A real winner!"  
- Bill Fibiger, Executive Vice President, SAGE Computer Associates, Inc.

"Of the 10+ events I attend each year I would rate the quality of both the technical and professional development tracks among the best. The caliber of both speakers and attendees was amazing."  
- Mark Crall, SBSC PAL President, Tech Care Team, Inc.

"SMB Summit is a great event to network with your peers and learn "best practices" from people who have been there and learned the hard way. The openness and sharing of ideas is second to none. We are going to make SMB Summit a "must attend" event in the future."  
- Chris Brown, Vice President, NRG Technology Services

"SMB Summit was an exceptional conference. The content and networking were second to none and allowed me to focus on business issues that will really grow my business to new levels in the upcoming year."  
- Tavis Patterson, President, TAZ Networks

"The SMB Summit has become the absolute must-attend event for seasoned IT businesses that wish to take their organizations to the next level through advanced business-focused sessions, as well as incredible hands-on labs from key vendor partners providing key training in the latest technologies."  
- Erick Simpson, President, MSP University

"This year's Summit was absolutely superb. Excellent content, speakers and venue worth far more than what was charged. My only complaint is by having three tracks on days three and four, I wasn't able to attend all of the sessions! It was a "must attend" event for any IT services business owner with the desire to keep their company moving forward."  
- Al Eriksson, President, Attainity LLC

"SMB Summit 2008 was a great event for our staff. The general sessions on days 1 and 2 allowed us to sit together and get the big picture around the latest technologies. The owner, sales, and technical tracks on day 3 and 4 allowed us to focus on specific areas within our business. SMB Summit is on our must attend events list for next year."  
- Robert S. Lindley, President, ISI

"Thanks to SMB Summit I was able to meet many of my HTG peers. Great relationship between two great organizations. Thank you!"  
Jamison West, CEO, Jamison West Consulting Services



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*"I had but one conference to attend this year and I am happy with my choice, this event was well balanced for the small IT provider."*

- Rusty Brown, owner Jackson Hole IT

*"In many ways SMB Summit was most relevant to my business than Xchange or other fancy all paid Conferences. Most of the topics were geared for small businesses like mine. Thank you, my first paid trip & fee was well worth every penny."*

- Rick Khan, CEO, Micro Trends, Inc.

## **windows essential and smallbusiness server**

### **New Business Opportunity Coming in Second Half of 2008**

Expand your business opportunities with Windows Essential Business Server, a new integrated multi-server solution designed for midsize businesses with sophisticated IT needs. Powered by the new Windows Server® 2008 technology, it provides the essential technology your customers need for a more secure and reliable infrastructure, reinforcing your role as their trusted advisor. For a PPT and a flyer, [click here!](#)



Windows Small Business Server 2008 will be available following the release of Windows Server 2008 and will be available as a 64-bit product only. Windows Small Business Server 2008 will consist of Windows Server 2008, Exchange Server 2007, Windows SharePoint Services 3.0, SQL Server 2008. With dramatically improved management, protection, and business productivity and an emphasis on simplicity and integration, Windows Small Business Server 2008 will provide value for new and existing partners!



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